
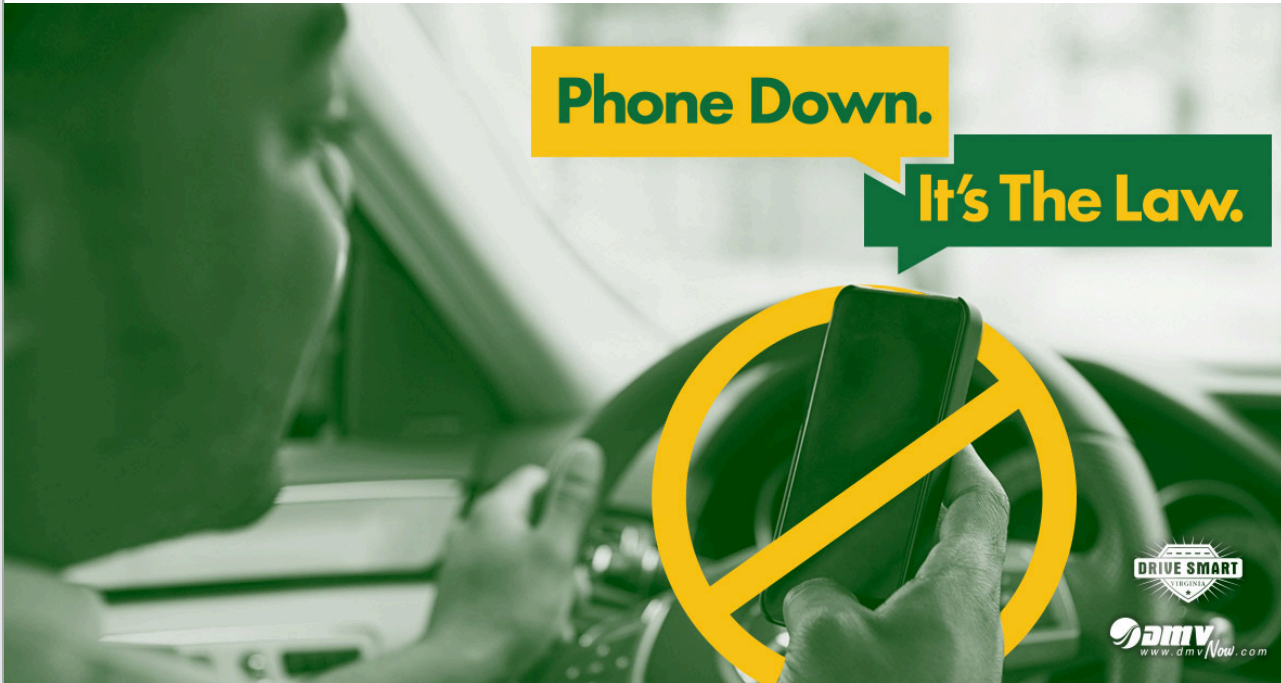


Option 1

FACEBOOK AND INSTAGRAM POST

 **DRIVE SMART Virginia**
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Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later.
[#PhoneDown](#)





drivesmartva.org

Pedal down? Phone down! Learn More

DRIVE SMART Virginia

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drivesmartva To help stop distracted driving, beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. [#DRIVESMARTVirginia](#) [#PhoneDown](#)

27 MINUTES AGO

Option 1

TWITTER POST AND ANIMATION



DRIVE SMART Virginia  @DRIVESMARTVA • 5h

NEW LAW ALERT! Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. #DRIVESMARTVirginia #PhoneDown <https://www.drivesmartva.org/current-projects/phone-down-its-the-law/>




10 20 35

The screenshot shows a Twitter post from the verified account @DRIVESMARTVA. The post text is: "NEW LAW ALERT! Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. #DRIVESMARTVirginia #PhoneDown https://www.drivesmartva.org/current-projects/phone-down-its-the-law/". Below the text is an advertisement image. The image shows a close-up of a person's hands holding a smartphone while driving. A large yellow prohibition sign (a circle with a diagonal slash) is overlaid on the phone. Two speech bubbles are present: a yellow one on the left saying "Phone Down." and a green one on the right saying "It's The Law.". In the bottom right corner of the image, there are logos for "DRIVE SMART VIRGINIA" and "DMV www.dmvNow.com". Below the image are icons for replies (10), retweets (20), likes (35), and a direct message icon.




Option 2

FACEBOOK AND INSTAGRAM POST

 **DRIVE SMART Virginia**
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Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later.
[#NewLaw](#)



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27 MINUTES AGO

Option 2

TWITTER POST AND ANIMATION



DRIVE SMART Virginia  @DRIVESMARTVA • 5h

NEW LAW ALERT! Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. #DRIVESMARTVirginia #NewLaw <https://www.drivesmartva.org/current-projects/phone-down-its-the-law/>




10 20 35




Option 3

FACEBOOK AND INSTAGRAM POST

 **DRIVE SMART Virginia**
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Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later.
[#HandsFreeVA](#)





[drivesmartva.org](#)

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111 likes

drivesmartva To help stop distracted driving, beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. [#DRIVESMARTVirginia](#) [#HandsFreeVA](#)

27 MINUTES AGO

Option 3

TWITTER POST AND ANIMATION



DRIVE SMART Virginia @DRIVESMARTVA • 5h

NEW LAW ALERT! Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. #DRIVESMARTVirginia #HandsFreeVA <https://www.drivesmartva.org/current-projects/phone-down-its-the-law/>




10 20 35

The screenshot shows a Twitter post from the account 'DRIVE SMART Virginia' (@DRIVESMARTVA) posted 5 hours ago. The text of the tweet is a 'NEW LAW ALERT!' stating that starting January 1, 2021, it will be illegal to hold a phone while driving on Virginia highways. It encourages users to 'kick the habit now to avoid a ticket later' and includes the hashtags #DRIVESMARTVirginia and #HandsFreeVA, along with a link to the organization's website. Below the text is a promotional image for the campaign. The image features a woman driving a car, with a yellow prohibition sign (a circle with a diagonal slash) overlaid on her hand holding a smartphone. Two speech bubbles are present: a yellow one on the left that says 'Phone Down.' and a green one on the right that says 'It's The Law.' The bottom left of the image contains the 'DRIVE SMART VIRGINIA' logo and the 'dmv' logo with the website 'www.dmvNow.com'. Below the image are icons for replies (10), retweets (20), likes (35), and a direct message icon.




Option 4

FACEBOOK AND INSTAGRAM POST

 **DRIVE SMART Virginia**
Sponsored Like Page

Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later.
[#PhoneDown](#)





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drivesmartva To help stop distracted driving, beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. [#DRIVESMARTVirginia](#) [#PhoneDown](#)

27 MINUTES AGO

Option 4

TWITTER POST AND ANIMATION



DRIVE SMART Virginia  @DRIVESMARTVA • 5h

NEW LAW ALERT! Beginning January 1, 2021, it'll be illegal to hold your phone while driving on Virginia highways. Kick the habit now to avoid a ticket later. #DRIVESMARTVirginia #PhoneDown <https://www.drivesmartva.org/current-projects/phone-down-its-the-law/>



10 20 35

